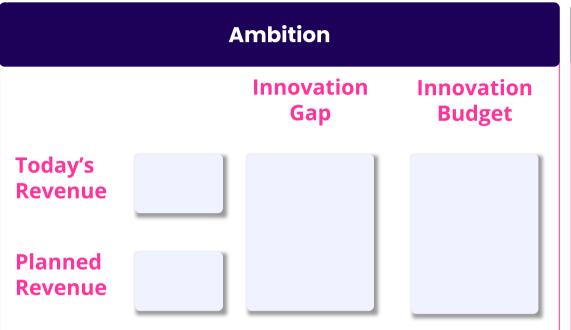
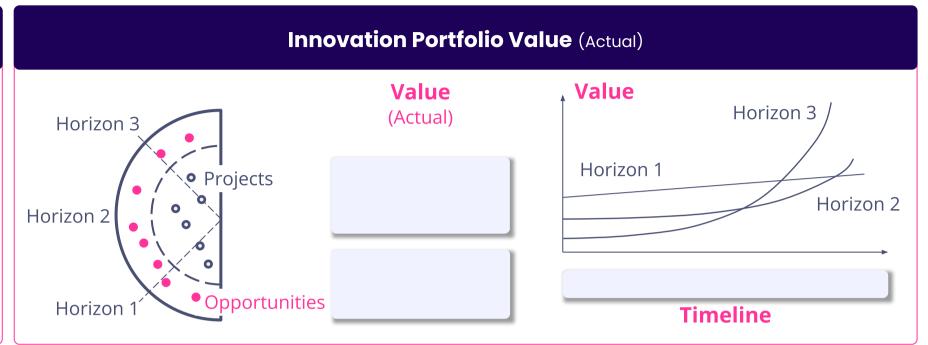
Innovation Strategy Canvas

An innovation strategy outlines the key areas a firm invests in as it believes these areas are most promising to help an organization fulfill its ambition.

Use this template to formulate your innovation strategy.







Innovation Portfolio Governance				
Decision Forum	Meeting Cadence			
Participants				

Innovation Horizon Split						
	Owning Business Units	Innovation Gap Contribution	Innovation Budget	AVG Portfolio Return Ratio	Focus Areas	Innovation Engines
Horizon 1 Core Business Model Innovation						Business Line R&D R&D / Innovation Accelerators / Incubators (Internal) Idea Campaigns Start-Up Collaboration Darknerships Partnerships
Horizon 2 Business Model Expansion						Business Line
Horizon 3 New Business Models and Transformation						Business Line R&D R&D / Innovation Accelerators / Incubators (Internal) Idea Campaigns Start-Up Collaboration District Partnerships Partnerships



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Company Name	Version	Timeframe	Document Owner

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